

## **JOB TITLE: GRAPHIC DESIGNER**

### **Job Summary:**

Cavell Group are seeking a talented and experienced Graphic Designer to join our team. In this role, you will be responsible for designing engaging and visually appealing PowerPoint presentations, creating informative infographics, designing visuals for our events, and collaborating with the consulting and research teams to develop marketing materials and other design-related tasks.

The ideal candidate should be detail-oriented, creative, and possess excellent communication skills to work effectively with both internal and external stakeholders.

### **GOALS**

1. **Develop a Strong and Consistent Brand Identity:** Create a strong and consistent visual identity across all presentations, reports, marketing, and communication materials.
2. **Enhance Visual Communications and Clarity:** Ensure that complex ideas and data are communicated in a visually clear and engaging way.
3. **Increase Creativity and Innovation:** Bring fresh and innovative design concepts to our consulting and research work.
4. **Improve Professionalism and Credibility:** Ensure that all our visual materials look professional and are consistent with Cavell's brand.

### **RESPONSIBILITIES:**

- Design visually appealing and professional PowerPoint presentations for consulting projects
- Create high-quality infographics, illustrations, and other design assets for presentations and reports
- Design visuals for events, such as event branding, banners, and other promotional materials
- Collaborate with consulting and research teams to create engaging marketing materials such as proposals, brochures, and social media graphics.
- Ensure that all design work adheres to company branding guidelines.
- Stay up to date with the latest design trends and technologies.
- Manage and prioritize design projects to ensure timely delivery.

### **QUALIFICATIONS:**

- Bachelor's degree in graphic design, Fine Arts, or a related field
- 2-3 years of experience in graphic design or a related role
- Strong portfolio demonstrating experience in PowerPoint design, infographics, event visuals, and other design-related work.
- Proficient in Adobe Creative Suite, particularly in InDesign, Illustrator, and Photoshop
- Strong understanding of design principles, colour theory, and typography
- Ability to work under tight deadlines and manage multiple projects simultaneously.
- Excellent communication skills to work collaboratively with the consulting and research teams

## WHAT CAVELL CAN OFFER

- Flexible working – Our office location is in Central London but expect a mixture of working from home and in the office. Cavell pays our employees travel expenses when coming into the office to ensure that cost is not a limiting factor when coming into the office. Employees can work overseas for periods of time.
- Biannual bonus based on individual performance.
- Private health insurance and death in service
- Voice in Cavell's ongoing strategy – we structure strategic reviews throughout the year with all the team taking part and puts forward their ideas and views for how we can grow.

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## ADDITIONAL INFORMATION

Cavell welcomes applications from all qualified candidates. We prohibit discrimination on the basis of race, colour, religion, sex, national origin, age, disability, sexual orientation, gender identity, or any other legally protected status.

We are committed to building a diverse and inclusive team and strongly encourage applications from individuals from underrepresented groups. We will evaluate all candidates based on their qualifications, skills, and experience, and will make hiring decisions based on merit.

